# Vanessa Aloro

**Bachelor of Communication - BC** 



**DOB: 5th May 1991** 

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### Management Skills:

- Leads groups, trains and instructs the team
- Manages conflicts
- · Implements decisions
- Enforces policies

A highly competent, motivated and enthusiastic executive / marketing assistant that provides overall support and coordination to the managing director / marketing director.

Approachable, well presented, and independent, with a high level of initiative and self-motivation.

# Education -

Bachelor of Communication

Major in Advertising

Assumption College, San Lorenzo, Makati, Philippines

### Related Coursework:

Creative and Production Scriptwriting Corporate Communication Brand Management Sales Promotion Advertising1

Advertising1
Advertising2 & Marketing
Marketing Strategy

Marketing Strategy Media Planning Strong attention to detail

Motivated Hard Working

Creative
Willing and able to learn new skills

Abilty to work in a team or independently

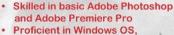
# Interpersonal Skills:

- Speak and write clearly and concisely in English
- Lead group discussions
- Persuasive
- · Negotiates and resolves differences

## Communication Skills:

- · Speak and write clearly and concisely in English
- · Lead group discussions
- Persuasive
- · Negotiates and resolves differences

UAE Driving Licence
 Car owner



Technical Skills:

Proficient in Windows OS,
 Microsoft Word, Excel and Powerpoint.

 Skilled in managing the company's website using the SharePoint portal.

 Competent in making reports like replenishment, stock card and inventory using Magellan Data Analysis Software Social Media Manager: 2014 - Present The Zoo Group FZ Dubai, U.A.E

Google Certified Google Analytics Google AdWords

FORMULA 1 - Abu Dhabi Nov 2016

Customer Service

Academy

Diploma in Social Media Marketing

- ADIPEC

**Promotions** 

Work

Nov 2016 Usher

Product Promoter

Oct 2016 Felix Cat Food

**Product Demonstrator & Promoter** 

July 2016 TENA Lady

**Drinks Promoter** 

July 2016 Tranquini

**Food Sampling Promoter** 

July 2016 Caprice Foods

The Nuaimies - The Winter Fair

3 - 5 Dec 2015

**Promotion and Hostess** 

Wusul - Dubai Motorshow 10 - 14 Nov 2015 Promotion

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