

Vanessa Aloro

Bachelor of Communication - BC



DOB: 5th May 1991

Address: Apartment 102
Building 133
Street 6A
Discovery Gardens
Dubai, UAE

Tel: +971 528 03 2224

Email: vanessaaloro@gmail.com

Management Skills:

- Leads groups, trains and instructs the team
- Manages conflicts
- Implements decisions
- Enforces policies

A highly competent, motivated and enthusiastic executive / marketing assistant that provides overall support and coordination to the managing director / marketing director.

Approachable, well presented, and independent, with a high level of initiative and self-motivation.

Education

Bachelor of Communication

Major in Advertising

Assumption College, San Lorenzo, Makati, Philippines

Related Coursework:

Creative and Production
Scriptwriting
Corporate Communication
Brand Management
Sales Promotion
Advertising1
Advertising2 & Marketing
Marketing Strategy
Media Planning

Strong attention to detail
Motivated
Hard Working
Creative
Willing and able to learn new skills
Ability to work in a team or independently

Interpersonal Skills:

- Speak and write clearly and concisely in English
- Lead group discussions
- Persuasive
- Negotiates and resolves differences

Communication Skills:

- Speak and write clearly and concisely in English
- Lead group discussions
- Persuasive
- Negotiates and resolves differences

UAE Driving Licence
Car owner

Technical Skills:

- Skilled in basic Adobe Photoshop and Adobe Premiere Pro
- Proficient in Windows OS, Microsoft Word, Excel and Powerpoint.
- Skilled in managing the company's website using the SharePoint portal.
- Competent in making reports like replenishment, stock card and inventory using Magellan Data Analysis Software

Promotions Work

FORMULA 1 - Abu Dhabi

Nov 2016
Customer Service

ADIPEC
Nov 2016
Usher

Product Promoter
Oct 2016
Felix Cat Food

Product Demonstrator & Promoter
July 2016
TENA Lady

Drinks Promoter
July 2016
Tranquini

Food Sampling Promoter
July 2016
Caprice Foods

The Nuaimies - The Winter Fair
3 - 5 Dec 2015
Promotion and Hostess

Wusul - Dubai Motorshow
10 - 14 Nov 2015
Promotion

Shaw
Academy
Diploma in
Social Media
Marketing

Social Media Manager:
2014 - Present
The Zoo Group FZ
Dubai, U.A.E



Google Certified
Google Analytics
Google AdWords



SCAN ME

